#### 2020-2022 STRATEGIC PLAN



#### **VISION**

All Spartanburg County residents achieve their human potential through continuous improvement in quality of life, educational achievement, and economic mobility.



## **MISSION**

The Spartanburg County Foundation is committed to improving the lives of Spartanburg County residents by promoting philanthropy, encouraging community engagement, and responding to community needs.



# **VALUES**

Stewardship Community Innovation **Impact** 

Equity



### **CAPITALS**

Social Moral Intellectual Reputational Financial



#### **PASSING GEAR PHILANTHROPY**

Philanthropy as... Relief **Improvement** Social Reform Civic Engagement

... to advance toward our NORTH STAR.

#### **GOVERNANCE**

Ensure the **Foundation** aspires to its vision, advances its mission, and lives its values.

#### **INFRASTRUCTURE**

**Expand our** organizational capacity and position the Foundation to be a philanthropic thought leader and convener.

#### **ASSET** DEVELOPMENT

**Expand** unrestricted assets, align donors to the vision, provide expanded donor investment options, and leverage funding to help us live into our North Star.

#### COMMUNITY **LEADERSHIP**

Focus community investments on improving quality of life, educational achievement. and economic mobility.

#### **PHILANTHROPIC SERVICES**

Enhance the experience of donors and strengthen brand awareness among all stakeholders.

#### **Ensure Operational** Compliance and **Board Effectiveness**

Operationalize Strategic Plan

**Engage & Equip Ambassadors** 

**Establish Center for** 

Philanthropy

**Increase Staff** and Technology

Capacity

Strengthen **Partnerships** 

#### **Grow Community** Fund

Leverage Funding

Accelerate Both/And **Business Model** 

#### **Advance SCF** Community Leadership and Engage Donors

Focus on Strategic Grantmaking

**Explore and Analyze Data-Driven Solutions**  **Provide Distinctive** Donor Experience

Strengthen Brand **Awareness** 

Broaden Donor **Outreach & Diversity** 

...to achieve these 2020-2022 OBJECTIVES & STRATEGIES...

**FIDUCIARY** 

**COMMUNITY LEADER** 

AS A PHILANTHROPY CATALYST WE SERVE THESE DUAL ROLES